

53rd WSST Members Exhibition PROSPECTUS



Watercolor Society of South Texas

(WSSTX.ORG)

August 4th to August 31st, 2023

Port Aransas Art Center

104 N Allister St.

Port Aransas, TX 78373

2023 Judge: **Ari De Goes Jr.**

President's Message



We are again excited and honored to present this year's 53rd WSST Member's Exhibition. Ari De Goes Jr. is our judge for the exhibition this year. We are excited to have Ari as a judge this year as well as one of our Guest artists who will teach a 3 day workshop this year in August at the Rockport Center for the Arts.

The WSST has a long history of promoting watercolor as an artistic medium since its inception in 1970. Our roots go back even before this time, however our society was officially formed in April 1970.

The official charter consisted of 36 *SWS-Dallas Charter Members* called "The SWS Corpus Christi Chapter". This included Ed Whetzle, past treasurer of the SWS who served as our first president.

This year will mark our 53rd Anniversary as a society! Our society continues to move forward and we now have a new website available to all of our members and guests.

This will also be our third year to have the event both online "virtually" and in-person for those who live in the area. This will allow both our out-of-town members to enter their works and local members to showcase their work at the Port Aransas Art Center.

The online submission process will be open on June 1st, 2023. Our Calendar and time line is listed below.

We want to thank everyone who has joined our society. We are proud to continue the Zoom platform and bring to you our guest artists and Sunday paintings. We hope that these lessons and instruction will help you improve your skills in watercolor.

You will be able to submit 2 entries for submission and only 1 will be chosen to be eligible for an award and recognition.

Thank you again for your consideration in participating in our members exhibition this year!

Sincerely and Keep Painting!

Al Kline President WSST (2018-2023) / Connie Clements (incoming President 2024)

Judge for 53rd Anniversary WSST Members Exhibition



Ari De Goes Jr.

Ari de Goes Jr is a Brazilian watercolor artist from São Paulo, Brazil. He started his career in advertising and marketing. He worked for more than 30 years as an Art director, Creative director and started his own Ad Agency. His work focused on photography, entrepreneurship, administrative practices, leadership, mediation, coordination and group work, guidance and human development.

He began painting professionally at age 14 in advertising agencies. Since 2011, he developed his authorial work with watercolor in editorial projects, galleries and as a professor of technique and orientation of the individual artistic process for beginners and advanced artists.

He conducts classes, workshops in Brazil and around the world. As a plein air artist, he promotes monthly outdoor painting excursions with a group of students in the beautiful region of Santa Catarina, Brazil. He is involved in coordinating group studies in Florianópolis, Brazil. He is now acting Director of Communication of the NGO Casa da Criança Morro da Penitenciária since 2018, with participation in social and artistic projects in the area of Childhood and adolescence.

Exhibition Calendar

June 1st, 2023 - Entry/Submission begins through our website

July 15th, 2023 – Deadline for entry online.

July 16th-29th, 2023 - Judging of online entry by Ari De Goes Jr. July 23rd, 2022 - Announcement of winners and awards.*

July 31st, 2022 - Art Drop-off at Port Aransas Art Center.

August 4th-31st , 2023 - In person and virtual show. Paintings will be made available for purchase with 40% proceeds going to the Port Aransas Art Center.

September 1st, 2023 – Pick up paintings and Exhibition Ends.

Eligibility

The exhibit is open to current members of the Watercolor Society of South Texas. Members may enter up to two (2) original paintings with a fee total of \$40. Paintings must have been completed within the last two (2) years. All entries should be in aqueous medium such as transparent and opaque watercolors, gouache, acrylics, egg tempera, casein, watercolor pencils, watercolor crayons and water -soluble inks. Water based media collage is acceptable. No paintings completed under supervision or instruction are acceptable.

Presentation/Framing (For in-person exhibition only)

All submitted work must meet the following requirements:

- Maximum frame size is not to exceed 72 inches (Length + Width of work).
- Paintings must be matted and framed under plexi-glass or can be presented without plexi-glass if properly varnished.
- Floating frames are allowed as long as the work is matted (Watercolor work can float OVER mat) and the hanging wire is hidden.
- Paintings must have adequate wire hangers (no saw tooth or clip frames accepted) ● Frame must be simple and without ornamentation. Frames may be of any color. ● Mats must be white or light-colored neutral tones (a colored liner is acceptable) ● A label with the title, value, artist name, telephone number should be affixed along the upper right-hand corner to the back surface of the work. (See labels below for printing)

Sales (All Entries)

- All work must be for sale. Please attach a price to each entry.
- All work is exhibited online for sale with proceeds (40% donation) going to the Port Aransas Art Center.
- Work must remain on display for the duration of the exhibit and on the website.

Awards (All Entries)

- Best of Show - \$550
- First Place - \$400
- Second Place - \$300
- Third Place - \$200
- Distinction and Memorial Awards (6) - \$50
- All members who submit work are eligible for an award.
- Only one (1) award will be given to a single individual per category.
- Although members are allowed to submit two (2) works, only one (1) work is eligible for an award of distinction.
- Persons receiving awards will gain credit towards WSST Signature status.

LIABILITY

Entry grants the WSST and the Port Aransas Art Center permission to reproduce work for records and promotional purposes. Although the utmost care will be taken in handling artwork, neither the WSST and Port Aransas Art Center, its representatives or individuals working with Port Aransas Art Center will be responsible for damage or loss whatever the cause. Artists are responsible for providing their own insurance for accepted work.

**PLEASE PRINT AND CUT-OUT EACH LABEL AND HAVE IT FILLED OUT WHEN
SUBMITTING works In-Person at the Port Aransas Art Center**

Entry Form - Painting #1

Entry 1

Artist Name: _____ **Phone** _____

E Mail _____

Title: _____ **Media:** _____

Price: _____ **Size:** _____

Artist Address _____

Entry Form - Painting #2

Entry 2

Artist Name: _____ **Phone** _____

E Mail _____

Title: _____ **Media:** _____

Price: _____ **Size:** _____

Artist Address _____